# **Christian Timber Reserve Promotion Verbiage**

For questions regarding the proper usage or format issues, please contact Chad Freeman at media@christiantimberreserve.org

# Tagline

Stewarding God's Creation to Advance His Kingdom

# About Christian Timber Reserve

Christian Timber Reserve is a Christian-based charitable non-profit organization whose purpose is to encourage, facilitate, and manage gifts of timber for the benefit of Christian causes. We believe that there are many Christians who would make gifts of timber if they had an organization to help them do so. We're here to help!

### Vision

At Christian Timber Reserve our desire is to do two simple things:

- 1. Help believers support Kingdom causes through gifts of timber including timberland harvesting, thinning, pine straw and hunting leases.
- 2. Manage gifts of timber in a way that demonstrates an appropriate care for God's creation.

Gifts of timber can be held in perpetuity to support ministry. They can also generate income for retirement and other financial needs.

## Why Christian Timber Reserve?

- Helps you gift timber to support the work of your local church or favorite ministry
- Manages your timberland resources from a Christian perspective
- Gives you an opportunity to impact spreading the Gospel in our nation and across the world

#### **Next Steps**

Ready to get started? Want to explore more? Visit www.christiantimber.org today to discover how to turn your timberland resources into ministry dollars more or to start your timber gift today!

#### **Social Media Posts**



### **General Information Post**

Christian Timber Reserve is a Christian based charitable non-profit organization whose purpose is to encourage, facilitate, and manage gifts of timber for the benefit of Christian causes. We believe that there are many Christians who could make gifts of timber if they knew they could and if they had an organization to help them do so. We also believe there are some Christians who would like to see their timber property continually to be managed in perpetuity for the benefit of a ministry that is dear to their heart.

At Christian Timber Reserve our desire is to do two simple things:

- 1. Help believers support Kingdom causes through gifts of timber.
- 2. Manage gifts of timber in a way that demonstrates an appropriate care for God's creation.

Learn more at www.christiantimber.org



# **Christian Timber Reserve Environmental Stewardship Perspective**

We believe timberland can be a green opportunity. If managed properly, timberland can enhance the environment, from better air and water quality to increased biodiversity. Christian Timber Reserve approaches timberland management holistically, with a stewardship ethic and sustainable practices that helps your timberland grow over time. We ensure that timberland under our care is managed in compliance with all applicable laws, rules and regulations. Christian Timber Reserve is committed to the complex third-party verification process for programs such as the Sustainable Forestry Initiative ®, the Forest Stewardship Council ® and the American Tree Farm System ®. Since we have been entrusted with God's creation, we believe we are responsible to manage it well.

Learn more at www.christiantimber.org